



SITeau

International Exhibition of Water and Sanitation Technologies

June 7-9, 2022

Hyatt Regency Casablanca

7th Edition

PRESS RELEASE

Field Attitude and its partners are organizing from June 7 to 9, 2022, at the Hyatt Regency Casablanca Hotel, the seventh edition of the International Exhibition of Water and Sanitation Technologies "SITeau".

Building on the success of the six previous editions, this 7th edition of SITeau is intended to be an opportunity for discussion and bringing together national and international stakeholders concerned about the challenges related to water, sanitation and energy.

Complex, recurring and paradigmatic questions, they are in constant renewal and in interaction with other challenges to be met: Territories, Climate, Water security, Food security, Health, Energy, Balance between supply and demand, Technologies, Investments, Demography, Urbanization, Migration, Governance, Peace-Conflicts, Geostrategy and Social Equity.

Local questions, they are eminently global in a world subject to constraints and even limits.

Morocco, subject to a scarcity of resources, intends to place water in the national project of the "new development model" initiated on the directives of His Majesty King Mohamed VI. At the same time, aware of the limits of supply policies, it subscribes to a demand-based approach and diversifies the solutions to secure long-term access to water for all, within the framework of a circular economy where the valuation of the water finds a place.

Exploring the place of water and energy in territorial policies integrating the paradigms "climate change, ecological transition and Sustainable Development Goals", will allow SITeau 7 participants to propose innovative solutions, methodologies and improved governance by considering public approaches and their regulatory and fiscal levers and able to ensure their security in the present and the future.

For operators, whatever their sector of activity and their size, the question is no longer whether they are concerned by the dynamics in favor of sustainable development, but how to exist with this new paradigm, which has become a determining factor competitiveness and enabling them to be qualified as socially responsible.

The media coverage around this Event will encourage changes in behavior and in production, development and consumption methods.

Benefiting from the support of institutions and stakeholders organized in the wake of the 10th World Water Forum to be held in March 2024 in Bali and where Morocco is awarding the prestigious Hassan II prize, this platform for debate will offer the opportunity so as to question oneself, to question and to propose alternative ways, to promote good practices and to draw feedback from unsuccessful experiences.

The SITEau organizes, in addition to the exhibition open to the public free of charge, an International Conference on the theme "Water, Territories and Sustainability" in partnership with the Moroccan Coalition for Water "COALMA" as well as an Intergenerational Meeting in partnership with the 'Association of Senior Volunteer Professionals "ECTIM" on the theme "Water, Territories and Sustainability: cross perceptions" and an Open innovation with the support of the "LaStartup Station" incubator, with a view to mobilizing and stimulating the participation of participating start-ups

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