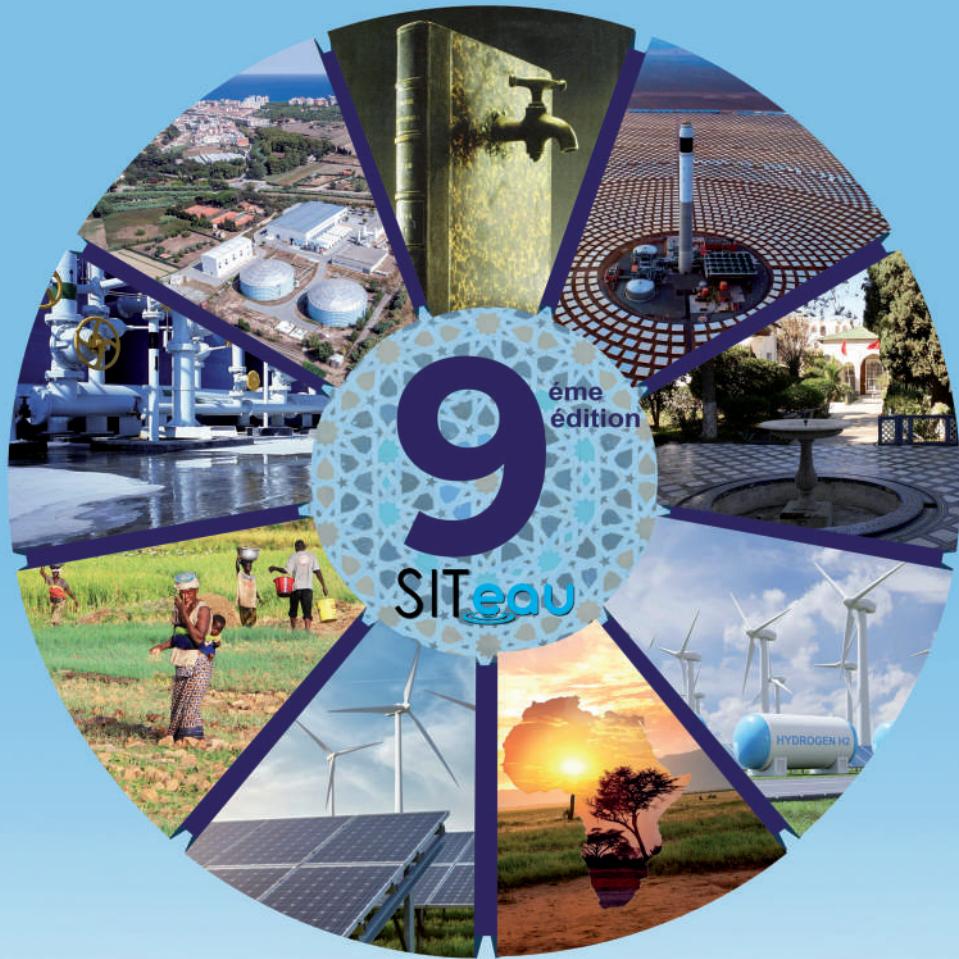




# International Exhibition of Water and Sanitation Technologies

Marrakech, May 13-15, 2026



Venue:

Mohamed VI Museum for the Civilization of Water in Morocco



# About SITEAU 9

## SITEAU: A « Public-Private Platform »



As Morocco's first exhibition dedicated to water, sanitation, and water-related energy, SITEAU continues to strengthen its international profile. The event follows major global gatherings in the sector, including the 11th World Water Forum, to be held in Riyadh in March 2027 under the auspices of the World Water Council, where Morocco will present the prestigious Hassan II Prize.

After 8 successful editions in Casablanca, SITEAU now moves to Marrakech, choosing the exceptional setting of the Mohamed VI Museum for the Civilization of Water. We extend our sincere gratitude to the museum for its hospitality. This edition will address the global water crisis and showcase how Morocco—deeply aware of the intrinsic value of water and its many dimensions—has historically overcome similar challenges with resilience and innovation.

## Why SITEAU?

Water is central to sustainable development and yet remains the first victim of climate change. This ongoing challenge requires a renewed capacity to understand, question, anticipate, and diversify solutions, always remembering that the crisis is global and shared.

This issue concerns everyone committed to ensuring water security. At the same time, it creates opportunities for new business models, data-driven decision-making, improved governance, innovative investments, emerging professions, new skills—and, ultimately, job creation. The sessions at SITEAU 9 aim to co-create practical solutions to current and future challenges while embracing new paradigms.

## Benefits of Exhibiting at SITEAU 9

Exhibiting at SITEAU offers the opportunity to:

- 💧 Expand your professional network and enhance your brand visibility.
- 💧 Exchange expertise and explore new opportunities for national and international partnerships and investments.
- 💧 Access key insights into projects, programs, progress, and lessons learned across the water, sanitation, and energy sectors.



Ces Séquences contribuent à coconstruire des réponses aux défis actuels en tenant compte du changement de paradigmes :

## Exhibition of Water, Sanitation, and Energy Professions

May 13–15, 2026 | 10:00 AM – 7:00 PM

### The Scientific Program

**High-Level International Conference** Led by national and international experts, combining conceptual discussions, field insights, and real-world case studies.

May 13, 2026 | From 1:30 PM



« the Intergenerational 4 Water » An exchange between young and seasoned professionals.

May 14, 2026 | 3:00 PM – 5:30 PM

### Training Sessions (Registration Required)

- 💧 Legal Aspects and Governance of Water.
- 💧 Legal and Institutional Aspects of Energy.
- 💧 Mediation, how to work together.

May 15 & 16, 2026

### Co-organized Thematic Workshops

Developed in collaboration with and upon request from participating stakeholders.

**Un atelier Children's Workshop: "Water, School of Citizenship"** An educational and fun experience for children.

May 14, 2026 | 10:00 AM – 12:00 PM



## Opportunities Offered by SITeau 9

- Brings together national and international stakeholders in water, sanitation, and energy through an inclusive approach.
- Highlights achievements in water and energy security.
- Provides a space for partnership-building and collaboration.
- Facilitates knowledge exchange and capacity development.
- Promotes water as a driver of solidarity, hydro-diplomacy, sustainable development, investment, climate adaptation, and peace.
- Serves as a platform for communication, training, and awareness-raising.



# Become a Partner of SITEAU 9

Associating your brand, company, or institution with SITEAU 9—a leading international event—offers unparalleled visibility, media coverage, and networking opportunities at both national and international levels.

## Partnership Opportunities

Entreprises can choose the level of partnership that will enable them to achieve their goals. Depending on the type of participation (financial, technical, or media), the conditions are flexible, allowing all of them to partner with SITEAU 9.

### Officiel Sponsor 1.000.000 MAD

#### Public Relations:

- ✓ VIP invitations to all sessions, including opening and closing ceremonies.
- ✓ Opportunity to speak during the scientific program.
- ✓ Official recognition as “Official Sponsor” in all sessions.
- ✓ Mention in the press kit distributed to national and international media.
- ✓ Representation at the official press conference.
- ✓ Comprehensive post-event report.

#### Media Visibility & Signage:

- ✓ Logo on all communication materials, invitation cards, and websites.
- ✓ Official “Sponsor” recognition across all event stages.

#### Commercial Benefits:

- ✓ Distribution of promotional items and flyers.
- ✓ Right to use the SITEAU name and logo in your own CSR communications.
- ✓ Option to customize an official SITEAU item (“Provided by...”) for distribution to journalists and guests.

### Platinum Sponsor 650.000 MAD

#### Public Relations:

- ✓ Invitation to the opening and closing ceremonies with formal acknowledgment.
- ✓ Reserved VIP seating during the scientific program activities.
- ✓ Mention in the press kit.
- ✓ Provision of a complete post-event report one month after the event.

#### Media Visibility & Signage:

- ✓ Logo on various communication materials.
- ✓ Logo on the invitation card (if agreement is secured before printing, logo also on the electronic version).
- ✓ Provision of personalized badges.
- ✓ Logo on the official SITEAU website and partner sites.

#### Commercial Activities & Other:

- ✓ Opportunity to distribute promotional items.

## Gold Sponsor

500.000 MAD

**Public Relations:**

- ✓ Invitation to opening and closing ceremonies, acknowledgment during speeches, and VIP seating at the International Conference.
- ✓ Presence of a representative at the press conference during SITEau.
- ✓ Provision of a complete post-event report one month after the event.

**Media Visibility & Signage:**

- ✓ Logo on selected communication materials and on the official SITEau website (with hyperlink), also featured on partner sites.

**Commercial Activities & Other:**

- ✓ Distribution of promotional items to exhibitors.
- ✓ Inclusion of flyers in journalist kits.
- ✓ Customization of a SITEau promotional item with the mention provided by...".

## Silver Sponsor

300.000 MAD

**Public Relations :**

- ✓ Invitation to opening and closing ceremonies, acknowledgment during speeches, and VIP seating at the International Conference.
- ✓ Provision of a complete post-event report one month after the event.

**Media Visibility & Signage:**

- ✓ Logo on selected communication materials and the official website.

**Commercial Activities & Other:**

- ✓ Opportunity to distribute promotional items and materials.

## Other Options :

### Option 1: Round Table Sponsorship 200.000 MAD

- ✓ Benefit from the event's logistics (room, audio equipment, reception, participants, media) and visibility, including on SITEau premises.
- ✓ Personalize the event management (invitations, signage).
- ✓ Develop specific communication materials for the round table.
- ✓ Distribute documentation or articles during the activity.

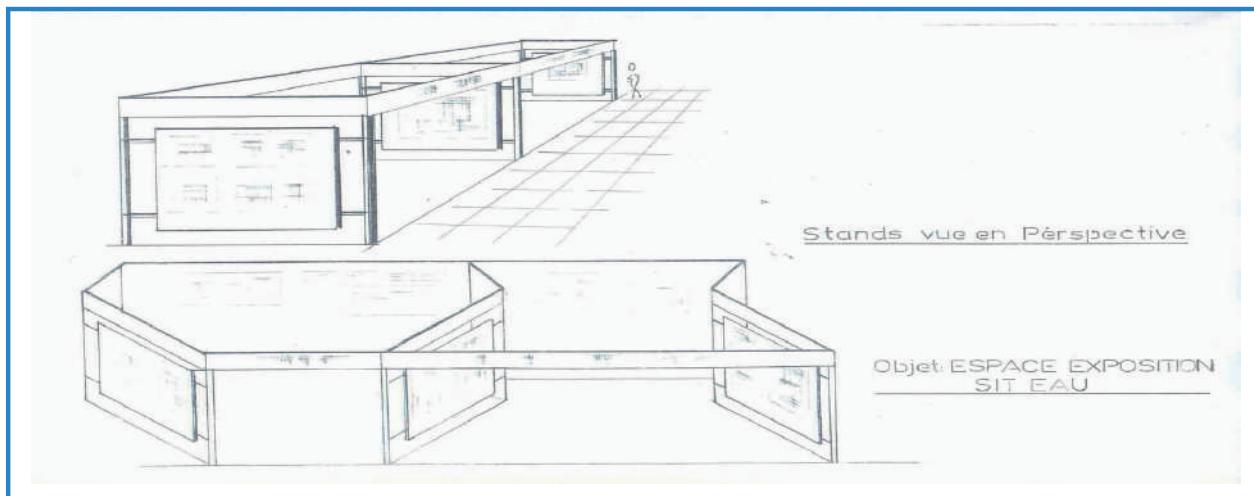
### Formule 2 : Sponsoring d'une Table ronde 200.000 MAD

- ✓ Personnaliser l'activité prise en charge (cartons d'invitation, support de signalétique...).
- ✓ De développer des supports de communication propre à l'activité (sous réserve de validation par le comité d'organisation).
- ✓ De distribuer vos articles et objets publicitaires lors de cette activité.



## Registration

### Terms and Schedule



Surface Areas	Size Prices Excl. VAT (MAD)
9 m <sup>2</sup> (3 x 3)	17 300.00
12 m <sup>2</sup> (3 x 4)	21 700.00
21 m <sup>2</sup> (3x 7)	35 500.00
Customized Stand	To be defined
International Conference Participation:	2 000,00
Notice :	
Without accommodation	7 500,00/day/Person
With accommodation	11 000,00/day/Person

**Note: All prices are subject to a 20% VAT.**

The modular stand includes: floor space, carpeting, partitions, one table, three chairs, electrical power and lighting, signage, cleaning, and security.

Exhibition fees include participation in the scientific program.

The exhibition floor plan will be distributed by May 4, 2026. A stand number will be communicated to each exhibitor.

**To ensure the event's success, exhibitors are not permitted to leave before SITEau closes on May 15, 2026, at 7:00 PM. We appreciate your understanding.**

Exhibitors can deliver their materials starting May 11, 2026, and must be fully set up before the opening on May 13, 2026, at 10:00 AM. All installations and materials must be removed by May 17, 2026, at 7:00 PM. Field Attitude declines all responsibility for items left after this deadline.

**For personalized assistance, please contact Field Attitude: Mr. Younes Bouaziz, Tel: +212 611 476 306.**



# 9<sup>ème</sup> édition SIT eau

Salon International des Technologies  
de l'Eau et de l'Assainissement  
Marrakech, 13, 14 et 15 Mai 2026



Formulaire d'inscription et de réservation de surfaces : [www.fieldattitude.com](http://www.fieldattitude.com)

Enterprise /Organisation		
Start up		
Contact person		
Adress		
Tel	Fax	
E-mail	Web	
Others		
<b>Wishes to:</b>		
• Be an exhibitor      Yes      No      Surface area: _____		
• Participate in international conferences      Yes      No		
• Participate in the intergenerational meeting (limited number, subject to agreement) Yes      No		
• Interested in training (20 people)      Yes      No		
• Which one?		
• For which organization?		
Comments		
Payment method		
Special requests		
I declare having read and approved the terms and conditions of participation and attendance.		
Name and surname		
Date		
Signature		
Read and approved		



Field Attitude



Field Attitude



MUSÉE MOHAMMED VI  
POUR LA CIVILISATION DE L'EAU AU MAROC  
MINISTÈRE DES HABOUS ET DES AFFAIRES ISLAMIQUES

# 9<sup>TH</sup> Edition

# SITEAU

📍 53, Rond Point Mers Sultan - Casablanca - Morocco  
☎ Tel : +212 5 22 26 11 15 ⓐ GSM: +212 661 23 78 63  
✉ Siteau@fieldattitude.com 🌐 www.fieldattitude.com